

# An Introduction to The ADVIT Company



## ADVIT SOFTWARE & BUSINESS SOLUTIONS PVT. LTD.

YOUR BUSINESS TRANSFORMATION PARTNERS



# About Us

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Established in 2010

ADVIT (ISO 9001:2008) provides consulting and IT services to clients as partner to conceptualize and realize technology-driven business transformation initiatives.

ADVIT delivers IT services and solutions with special focus on innovation and adopting excellent delivery practices. Our offerings span business and technology consulting, application services, systems integration, product engineering, custom software development, maintenance, quality assurance services.

We provides end-to-end business solutions that leverage technology.

We provide solutions for a dynamic environment where business and technology strategies converge. Our approach focuses on new ways of business combining IT innovation and adoption while also leveraging an organization's current IT assets. We work with organizations of all sizes to build new products or services to meet their expectations.

# Family – Sister Companies

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## **MEBIBYTE TECHNOLOGY SOLUTION LLC**

- HQ in Dubai, U.A.E
- Highly experienced workforce
- Mebibyte is an IT consulting and technology services company serving clients as partner to conceptualize and realize technology driven business transformation initiatives.

## **ADVIT SOFTWARE SOLUTIONS INC**

- HQ in Florida, U.S.
- Operations started in May 2015, primarily to service US customers from our India Delivery Center.
- We provide end-to-end business solutions

# Vision, Mission & Values

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## **Our Vision**

- ADVIT delivers IT services and solutions with special emphasis on innovation and adopting excellent delivery practices. ADVIT helps the corporates to do business better by leveraging our business and technology consulting, application services, systems integration, product engineering, custom software development, maintenance, quality assurance services.

## **Our Mission**

- ADVIT provides solutions for a dynamic environment where business and technology strategies converge. Our approach focuses on new ways of business combining IT innovation and adoption while also leveraging an organization's current IT assets. We work with organizations of all sizes to build new products or services to meet their expectations.

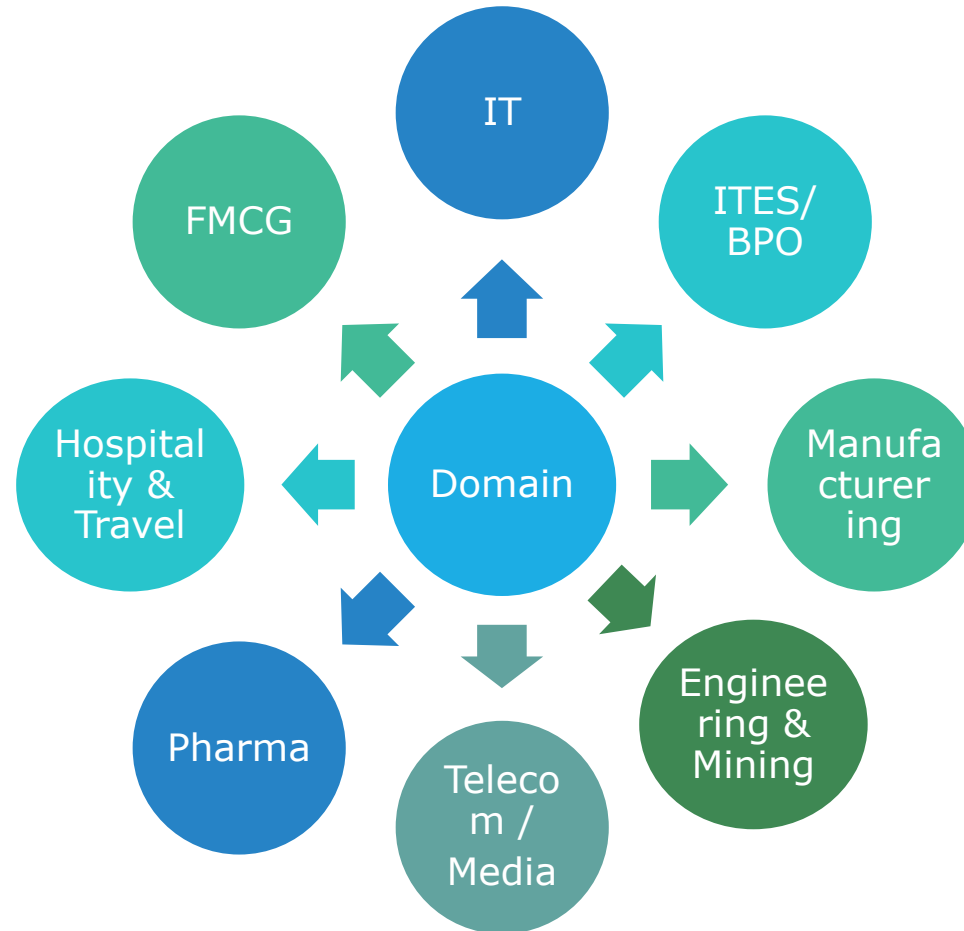
## **Our Values**

- We provide end to end business solutions that dominate technology.

# What we do?



# Our Domain



# Our Expertise



## Software Development – Technologies

### Microsoft

- ✓ .NET, ASP.NET MVC
- ✓ SQL SERVER SSIS, SSRS
- ✓ VISUAL STUDIO AND ASP.NET

### Software Quality Assurance

#### Manual Testing

- ✓ Functional & Non- Functional Testing

#### Automation Testing

- ✓ QTP
- ✓ Selenium

#### Performance Testing

- ✓ Load Runner

### Open source

- ✓ PHP
- ✓ MAGENTO
- ✓ OPEN CART
- ✓ WORD PRESS

### Mobile

- ✓ Native App
- ✓ Hybrid App

### Platform

- ✓ Android SDK
- ✓ IOS Development
- ✓ Windows
- ✓ Blackberry

# Digital Marketing Services

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The marketing of products or services using digital channels to reach consumers. The key objective is to promote brands through various forms of digital media. Digital marketing extends beyond internet marketing to include channels that do not require the use of the internet.

## **Key Components:**

- ✓ Search Engine Optimization (SEO)
- ✓ Search Engine Marketing (SEM)
- ✓ Social Media Optimization (SMO)
- ✓ Social Media Marketing (SMM)

**SEO + SEM + SMO = ROI**



# Our Customer



# Our People

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Our Resources → Our Assets!

## Recruitment Process

- Multi-tiered robust recruitment process
- Management at all levels involved with candidate prior to offer-roll-out
- Written test in combination with multiple rounds ensures the best join us
- Cultural Fit assessed to ensure the correct folks are brought into ADVIT

## Advit invests in their resources

- Training on newer technologies (internal, train the trainer, external)
- Emphasis on soft-skills and handling customer relations
- Accessibility and reach-back mechanisms to robust knowledge-base of highly skilled architects

# Our Resource Pool Stats



Role	Average Experience
.Net MVC Application Development	4 years
ASP .Net Application Development	6 years
C# Application Development	7 years
MS SQL Server	8 years
MS VS TFS Administration	3 years
Database Administration	7 years
Project Management	9 years
Java and Web Technologies	4 years



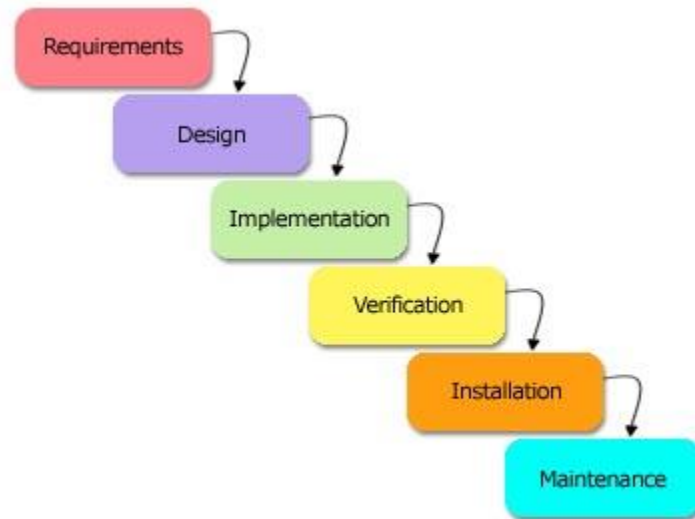
Extremely low attrition rate (5%) compared to industry average in India (18–20%)



# Our Methodology



ADVIT Methodology is a structured – yet flexible – approach to enable complete project success.



Most of the India Consulting projects leverage our Methodology, unless the client prefers to apply their own methodology for a particular project.

# Recent Case Studies



Client	Project Type	Application.	Scope/Highlights	Duration
Indiamesh (Champions)	Champion is a wire mesh manufacturing company weaving the widest range of wires in a wide variety of metals.	C# .NET, ASP.NET, MVC 4.0	Champion Enterprise Management System (CEMS) is an ERP system specially designed for the champion manufacturing functioning	Phase – 1 was for 7 Month development and Phase – II On going
DELTA (Cedar Crestone Software India)	Cedar Crestone seeks a middleware tool which would integrate any ERP application (PeopleSoft, Oracle EBS, SAP, etc.) with Workday	C# .NET, ASP.NET	Workday Conversion tool is a middleware tool which integrates any ERP application (PeopleSoft, Oracle EBS, SAP, etc) with Workday. A web based tool enables the system	Phase – 1 was for 4 Month development and Phase – II for 6 months
Café Desire	Cafe Desire a premier food beverages manufacturing and marketing company based in Hyderabad	C# .NET, ASP.NET, MVC 4.0	With the rapid sales growth and scale up of business operation nation and worldwide, Café Desire seek automation to streamline its franchise	11 months

*\*client references shall be provided on request*

# Contact us

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